

FASHION STUDIO – MULTIFUNCTIONAL SHOWROOM

The fashion studio gives and possibility for fashion designers and the public to meet each other. The multifunctional room gives space for fashion shows, fashion fotography, workshops, exhibitions. The lobby is a showroom as well.

STAFF DATA:

1 person	director
2 person	administrative office
2 person	marketing office
5 person	makeup specialist
5 person	hair dressers
5 person	fashion designer
15 person	models
5 person	assistants
2 person	semi-skilled workers
1 person	receptionist
150-200	Number of guests

TRANSPORTATION

2 pcs	1,5 t truck
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DETAILED DESIGN PROGRAM:

1. PUBLIC SPACES

1.1 Lobby– (temporary showroom)

100 m²

Representative space with big height (4,5-6,00m) for dividing customers, visitors, tenants.

It's a connection space between offices and multifunctional showroom.

1.2 Toilets for visitors

1.3 Reception, information

according to standards

1.4 Catering

15 m²

2. MULTIFUNCTIONAL SHOWROOM BLOCK

The multifunctional room gives space for fashion shows, fashion photography, workshops, exhibitions.

Natural light can be designed, but shading is important. For special events totally blind space with artificial light is required.

2.1 Multifunctional room with big span:

250 m²

„Catwalk” (walking path for the models) is mobile construction

„Catwalk” length is between 10 and 20 meters (raised construction is not requirement)

Number of guests: 150-200 in 3-4 rows on the two sides of the catwalk

At the catwalks end space is required for photographers

Clear height: 7 m

Light and audio equipments should be installed

Changing room and storage should be connected to showroom.

2.2 Installation storage:

50 m²

Clear height: 7 m

Connection is important to showroom and to loading backyard area with oversized doors.

2.3 Changing room for models: Space for preparing models for the show (15 model at the same time) Direct connection to „catwalk”	50 m ²
2.4 Changing room for the staff: „C” type changing room for men and women (15 person each).	according to standards

2.5 Makeup and hairdresser: 2-3 makeup specialist and 1-2 hairdresser is needed for 5 fashion designer.	40 m ²
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2.6 Teakitchen For models and designers	15 m ²
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2.7 Cleaning equipment storage	4 m ²
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3. OFFICE BLOCK

Offices for organising events. Office block should be opened from the lobby.

3.1 Director office: for one member	15 m ²
3.2 Administrative office: 2 members	15 m ²
3.3 Teakitchen: for members working in the offices	12 m ²
3.4 Meeting room	25 m ²

4. ADDITIONAL ROOMS

4.1 Boiler room	25 m ²
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4.2 Ventillation room For the showroom and the lobby artificial ventillation is requirement.	25 m ²
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4.3 Electrical room	16 m ²
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4.6 Cleaning equipment storage	4 m ²
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Around +/- 10-15 % floor area difference between the program and the plan is possible!

